HOMELESSNESS STRATEGY IMPLEMENTATION PARTNERSHIP 21st October 2025

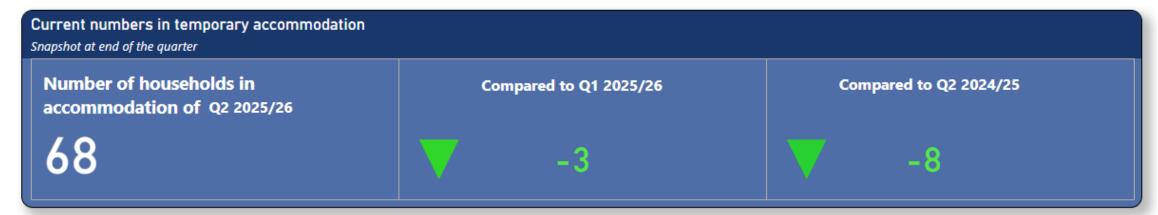


Agenda

- 1. Housing Needs Service summary of current trends
- 2. Homelessness and Rough Sleeping Strategy summary of progress
- 3. Priorities for next six months



Current Homelessness and Rough Sleeping trends



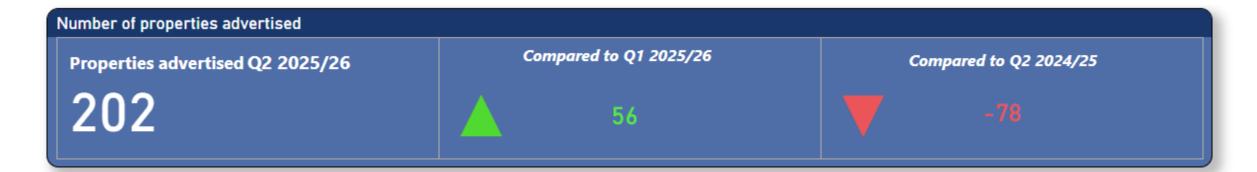
Of these: 35 in nightly paid (32 single people, three families)



Note: total cases including Advice have remained high: 428 in Q2 25/26 compared with 413 in Q1 25/26 and 473 in Q2 24/25. Possible explanations include earlier presentations and interventions, or higher level of withdrawals prior to homelessness



Current Homelessness and Rough Sleeping trends



Number of people eligible for social housing

1227

Number of people verified sleeping rough as of 17 October

3

Number of people verified sleeping rough across December 2025

Typical numbers remain between 0 and 3. Outreach team are aware of all the above and are providing support towards accommodation



2. Homelessness and Rough Sleeping Strategy Summary of progress





Prevention

- Relaunched Sustainable Housing Pathway Service (SHPS)
 - Focus on mediation and families
 - Joined-up work with other local partners
- Relaunched Purfleet Intensive Support Service
 - Focus on prevention and sustainment
 - Retaining function for identifying people sleeping rough and supporting them into accommodation



Intervention

- Welfare Cabin replacement
 - Kingsway 'pods' to be decommissioned October 2025
 - Replacement: four self-contained units in central location, managed by Sanctuary Supported Living
- By Name partnership launched Summer 2025
 - Multi-agency partnership
 - Supporting people furthest away from having their housing needs met





Accommodation

- Supported Accommodation Partnership
 - Improving flow of people into supported housing plus improved shared information
- Single person accommodation that incentivises employment
 - The Castle, Downham Market
- Allocation policy review
 - New policy approved by council July 2025
 - Re-banding to occur November 2025





Recovery

- Engaging local businesses in the recovery process
 - Work with Boost and Purfleet Trust
- Access to leisure and cultural facilities
 - Work with Alive Leisure





Systems Support / Service Culture

- Implementation Partnership and Sub-groups
 - Fully operational
- Embedding lived experience into development of services
 - Further work required re: lived experience





3. Priorities for the next six months





Prevention

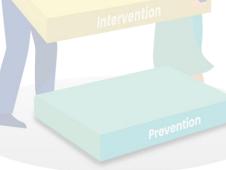
- Proactive campaign with Letting Agents
 - in advance of Renters Rights Act
- Bring together all parties towards supporting people in the Private Rented Sector
 - Shared messages for landlords and tenants
 - Before, during and at the end of a tenancy





Intervention

- Designing sufficient emergency accommodation to meet need
 - Forthcoming Temporary Accommodation policy
 - Procurement of additional TA units
- Redesigning Personal Housing Plans
 - Aim to improve communication with homeless applicants





Accommodation

- Review effectiveness of hostel pathway
 - In advance of forthcoming Supported Housing regulations
- Working with key providers around void properties





Recovery

- Recovery offer for people seeking to address alcohol dependency
- Access to mainstream health services
 - Both areas in early stages of development initial meeting December 2025





Systems Support / Service Culture

- Developing links between key services, council departments and elected members
 - All-councillor briefing 27th November
- Refresh advice letters and communications
 - Aim to improve communication with homeless applicants





5. Any other business?



